



Design • Art • Style • Home

November 21-24, 2024

THE BALLROOM AT TANGLEWOOD

DASHhouston.com

FACT SHEET:

Our **HOLIDAY DASH Market** will take place from November 21-24 at The Ballroom at Tanglewood in the heart of Houston’s Washington Galleria Shopping area. With a variety of dealers in a chic event space, **DASH** is Houston’s foremost home décor and gift market, bringing in local and national dealers twice annually, to offer Houstonians an opportunity to browse an eclectic selection of décor, art and stylish gifts in every price range.

DASH has become a Houston shopping tradition! Our ongoing goal is to attract a large and comprehensive audience that includes knowledgeable buyers, designers, and young collectors. Shoppers will enjoy shopping in a spacious air-conditioned venue located in the heart of Houston and convenient to surrounding areas. Each year, **DASH** is pleased to donate a portion of proceeds to local charities.

During each market, **DASH** presents entertaining events to entice shoppers and increase visibility. We kick-off the shopping weekend with our **FIRST DASH Preview Party** on Thursday, November 21st at The Ballroom at Tanglewood from 6–9 pm, featuring cocktails, nibbles and a first look for VIP guests., and on Sunday, November 24th, we invite young families to **Shop & Stroll on Sunday Funday!**

DASH Holiday SCHEDULE:

Dealer Move-in	Wednesday, Nov. 20th	9 am – 4 pm
FIRST DASH Preview Party	Thursday, Nov 21	6 pm – 9 pm
Shopping/Open to Public	Friday, Nov 22	10 am – 6 pm
Happy Hour Shopping	Friday, Nov 22	4pm - 6pm
Shopping/Open to Public	Saturday, Nov 23	10 am – 6 pm
Shopping/Open to Public	Sunday, Nov 24	10 am – 4 pm
Dealer Move-out	Sunday, April 24	4 pm – 9 pm

To provide our dealers a successful show, **a significant portion of our DASH budget is allocated toward advertising and marketing.** We extensively promote **DASH** on social media and advertise in traditional media outlets such as television, newspapers, and magazines. We provide targeted social media for our sponsors and professionally designed promotional materials to increase all our dealers’ success. Once we share with you, please share with your clients!

Our **DASH** team includes **Lisa Erwin**, with experience in finance and event production; and **Michelle Maresh**, Associate of Paper City magazine.

We hope that you will join us at DASH and help make our show a huge success!

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