



Design • Art • Style • Home

FACT SHEET:

Our **HOLIDAY DASH Market** will take place from December 3 - 6, 2026 at our new home The Pavilion at NPO Event Center. With a variety of dealers in a chic event space, DASH is Houston's foremost home décor and gift market, bringing in local and national dealers twice annually, to offer Houstonians an opportunity to browse an eclectic selection of décor, art and stylish gifts in every price range.

DASH has become a Houston shopping tradition! Our ongoing goal is to attract a large and comprehensive audience that includes knowledgeable buyers, designers, and young collectors. Shoppers will enjoy shopping in a spacious air-conditioned venue located in the heart of Houston and convenient to surrounding areas.

We kick-off the shopping weekend with our **FIRST DASH** Preview Party on Thursday, December 3rd at The Pavilion at NPO Event Center from 6–9 pm, featuring cocktails, nibbles and a first look for VIP guests.

DASH Holiday SCHEDULE:

Dealer Move-in	Wednesday, December 2	10 am – 4 pm
FIRST DASH Preview Party	Thursday, Dec 3	6 pm – 9 pm
Shopping/Open to Public	Friday, Dec 4	10 am – 5 pm
Shopping/Open to Public	Saturday, Dec 5	10 am – 5 pm
Shopping/Open to Public	Sunday, Dec 6	10 am – 5 pm
Dealer Move-out	Sunday, Dec 6	5 pm – 9 pm

We extensively promote DASH on social media and advertise in traditional media outlets such as television, and magazines. We provide targeted social media for our sponsors and professionally designed promotional materials to increase all our dealers' success. Once we share with you, please share with your clients! Our DASH team includes Lisa Erwin, with experience in finance and event production; and Michelle Maresh, Associate of Paper City magazine. We hope that you will join us at DASH and help make our show a huge success!

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